What type of learning activity should you use?

Give your learners practical experience for each learning objective with an action that exercises their skills, thought processes, attitudes, & behaviors.

absorb



The learner reads, watches, and listens.

Absorb activities ...

- Inform and inspire
- Are often physically passive and mentally active
- Consist of information + the actions learners take to extract and comprehend knowledge from that info

do



The learner actively explores, exercises, and discovers.

Do activities...

- Build meaning through action
- Transform the information learned during Absorb activities into knowledge and skills

connect



The learner links what they're learning to prior experiences & future applications.

Connect activities...

- Connect what we are learning with what we know
- ■Bridge gaps
- Tie together previously learned skills/knowledge with higher-level skills/knowledge

Source: Horton, W. (2012). E-Learning by design (2nd ed.). San Francisco: Pfeiffer.

absorb

Q

Use:

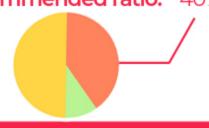
When learners need a little info Updating current knowledge
Extending current knowledge & skills

As a partner to another kind of activity To prepare learners for a Do or Connect activity As a follow-up to a Do or Connect activity Sequence:

1st



Recommended ratio: 40%



Presentations



Provide information or an introduction to the subject.

Useful for organizing info into a clear and logical sequence.

Readings

.......



Allow learners to pursue the subject in greater detail.

Let learners customize learning to their individual interests.

Incorporate existing documents to broaden learning.

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Demonstrations



Let learners experience a variety of real-world examples, such as:

- Scenario demos
- User-interface tours
- Feature demos
- Active examples
- Extended examples

Other Types



the teacher



Field trips



Guided tours

do



Use:

- To provide a safe space for practice

 Give learners a safe, encouraging space to practice & apply what they're learning.
- To motivate learners

 To activate curiosity, show how little they currently know, and make clear the value of what they're learning.
- To create opportunities for exploration & discovery

Sequence:

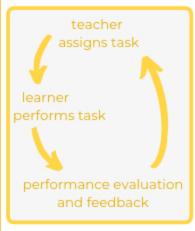
2nd or 3rd



Recommended ratio: 50%



Practice Activities



Learners experience applying information, knowledge, and skills:

- mechanical skills
- analytical skills
- interpersonal skills

Discovery Activities



Use exploration and experimentation to lead learners to discover new...

- concepts
- principles
- facts
 - ... for themselves.

Games & Simulations

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Tap into experiential learning with games and simulations that let learners:

- discover new knowledge
- try out new skills
- learn from feedback
- monitor their progress

Other Types



guided analysis



case study



role-playing

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connect

Use:

- To emphasize applicability of the material Learners need to be convinced of the applicability of what they're learning to their real lives.
- When teaching a broad subject Give learners the chance to apply their learning in a wide range of situations they might encounter.
- To prepare learners to apply their learning

Close the gap between what they're learning and situations they encounter at work, their later learning efforts, or their personal lives.

Sequence:

2nd or 3rd



Recommended ratio:



Ponder Activities



Learners think deeply and broadly.

- identify examples
- answer rhetorical questions
- connect to personal knowledge/experience
- summarize learning
- brainstorm ideas

Questioning Activities



Learners fill in gaps and resolve confusion by asking questions of:



teachers



experts



fellow learners

Research Activities



Learners discover and use their own sources of information.



Other Types



stories told by learners



job aids

